



Community Energy Plus is a registered charity and profit-recycling company which hosts the Cornwall Energy Advice Centre and the Cornwall Sustainable Energy Partnership.

PRESS RELEASE

Monday 22nd October 2007

For immediate release

Local community champions join Energy Saving Week campaign

The Cornish NHS Trusts, Cornwall County Council, Women's Institute, Surfers Against Sewage, RNLI, Cornish Pirates, and Church of England, are some of the community champions who are banding together to support a national campaign, Energy Saving Week (22nd – 28th October).

To launch* the 'A Community a Day' campaign for Energy Saving Week, leading members from the different groups will take part in a relay race from Cornwall County Council to Treliske Hospital on **Monday 22nd October at 9:00am**.

Organised by the Cornwall Energy Efficiency Advice Centre, which is managed by local energy charity Community Energy Plus, each community group will have a day to publicly affirm their commitment to saving energy and encourage, inspire and inform members through their networks to take action.

Julia Tibbett, Advice Team Manager said, ***"Strong community groups are crucial to delivering important messages on the ground through effective networks. The Cornwall Energy Efficiency Advice Centre is running the campaign because we believe that Cornwall has powerful communities, which can demonstrate how networks, clubs, societies and community figures can spread the word and move people to play their part in the fight against climate change. I have every faith that this week will help encourage everyone in Cornwall to save their 20% of their energy usage.***

Partners

Day	Partner	Community sector
Monday 22	Royal Cornwall Hospitals Trust and Cornwall & IOS Primary Care Trust	Work Community - Public Sector
Tuesday 23	Women's Institute	Women
Wednesday 24	bbc.co.uk	Online Networks
	Surfers Against Sewage & Cornish Pirates	Sporting Group
Friday 26	RNLI	Charities
Saturday 27	Home owner	Individual member of the Community
Sunday 28	Church of England	Faith group

*Full details of commitment from each group in 'notes to editors'.

-ENDS

Notes to editors

*******PHOTOCALL *****Energy Saving Week LAUNCH DETAILS**

Date: Monday 22nd October

Time: 0900 hrs

Location: In front of the flags outside County Hall, Truro

Monday starts the 'Community a day' campaign with the 'Working community' and as the NHS and CCC are the two biggest public sector employees in the county, we want to focus the launch there. So to launch Energy Saving Week, we will have a relay jog from County Hall to Treliske Hospital.

The relay will involve all the 'pillars of the community', i.e. all the participating communities who will be supporting each separate day of the week. Each group will have a banner with an energy slogan for the photo and check points.

It will start with David Whalley, Leader of CCC as the pillar at county hall and his volunteer runner. The Runner will be given a baton made of energy efficiency light bulbs, which he/she will pass to the next runner at the second 'pillar' of the community. The finish line will be in front of the entrance to the knowledge Spa where representatives of Cornwall's NHS Trusts will be present.

Everyone is invited back to the knowledge spa for coffees & snacks. All interviews are to be held at the knowledge spa.

Itinerary

Time	Detail
8:50	All available CEP staff and partners to meet at County Hall - Jasmine to distribute sign boards
9:00	Photo-call with all community members (In front of the flags on the grass)
9:15	Jasmine to hand out high visibility jackets
9:20	CEP Staff to take 4 of the community 'pillars' to their check points along the route and situate themselves in between
9:30	Relay starts
10:00	Last person reaches the final check point
10:10	Photos of Trust Chefs with EEAC at the finish line
10:15	Coffees and Teas for all participants in the Knowledge Spa & interviews - return all signs and high visibility jackets
10:45	Draw morning to a close - CEP Staff to pack down launch displays
11:00	EEAC Staff and Trust Chefs to go to the Trelawney front entrance for 'road show' - More photos can be taken there

Map - SEE SEPARATE DOCUMENT ATTACHED: **22-10-07 LAUNCH MAP.doc**

People attending

Partners

Organisation	Pillar - Sign holder	Runner	Position on route
Cornwall County Council	David Whalley, Leader of CCC	Paula Hichens	1 - flags at CCC
Women's Institute	Daphne	Lindsay Knuckey	2 - Roundabout opposite Sainsbury's
bbc.co.uk	Abi Wason -	<i>Unknown</i>	3 - opposite Aldi
SAS	Richard Hardy	Andy Cummins	4 County Arms car park
Cornish Pirates	Roy McEvoy	Mascot	5 - Higertown vets
Home Owner	Brian Terry	Neil Farrington	6 - CSBT entrance
Truro Cathedral	Phillip Lambert	choral scholar	7 - Outside old Richard Lander school
RNLI	Dave Nicholl	<i>Unknown</i>	8 - Londis Roundabout
NHS Trust	9 - Alec 10 - CEO of Treliske, John Watkinson (at finish line), environmental champion, Mark Summers	9 - Cathryn Love-Rouse 10 - N/A	9 - Next to the road sign, just before the traffic lights in front of the Knowledge Spa (KS) 10 - On the grassy area in front of KS

Contingency plan

1. If weather ok, all goes to plan as listed above.
2. If there are very light showers, can all participants please a waterproof jacket or an umbrella; plan to go ahead as scheduled.
3. If it is chucking it down, **we will move everything to the knowledge Spa**. The photo-call will go ahead at 9am but inside the knowledge Spa foyer, interviews to follow.

Community Group Commitments and Action

*******For information on individual group action please see attached press releases and documents - Photo and interview opportunities throughout the week*******

- **Energy Saving Week** (22nd October to 28th October 2007) is national campaign organised on a national front by the Energy Saving Trust, which funds local advice centres including the Cornwall Energy Efficiency Advice Centre. The Cornwall campaign has been organised and run by Community Energy Plus.
- **Community Energy Plus (CEP)** is a registered charity (Number 1068990) and profit-recycling company. Established in 1998 with financial support from Carrick District Council, Cornwall and the Isles of Scilly Health Authority and the Energy Saving Trust. CEP manages the international award-winning* Home Health project which was developed by the 72 members of the Cornwall Sustainable Energy Partnership.
- CEP is the lead partner of the **Cornwall Sustainable Energy Partnership** (founded in 2001), which is a consortium of 72 organisations from the public, private and health sectors. The Partnership is committed to a multi sector approach to a sustainable energy future for Cornwall. It is the first partnership of its kind in the UK and is providing a model for other parts of the UK. www.csep.co.uk
- CEP manages the **Cornwall Energy Efficiency Advice Centre** supported by the Energy Saving Trust (EST) and the County and District Authorities of Cornwall. It is one of 52 independent centres across the UK, providing free, impartial and locally relevant advice to households. Please call free on **0800 512012**.
- * On the 30th June 2005, Community Energy Plus was recognised by the prestigious international **Ashden Awards** in the UK Energy Efficiency category for its Home Health project, which has installed nearly three and a half thousand energy efficient measures into Cornish homes.

For more information or to arrange an interview please contact:

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